



SPONSORSHIP PROSPECTUS

1. Who We Are

The Centre for Literary and Cultural Studies (KELOPOS) is an independent, non-profit organization founded in 2021 with the vision of creating an open and vibrant space for research, creativity, and public dialogue. Guided by the belief that culture belongs to everyone and that knowledge should be shared freely rather than restricted, KELOPOS brings together scholars, artists, and the wider public, making high-level academic research and cultural experiences truly accessible to all.

2. Core Goals and Activities

KELOPOS implements targeted initiatives that promote culture, education, and creativity:

- Advancement of literary and cultural research through comparative and interdisciplinary initiatives, academic conferences, public lectures, and open seminars.
- Strengthening the teaching of literature by organizing conferences and training seminars for educators, bridging theory and classroom practice.
- Creation of a vibrant cultural environment through artistic and cultural events, literary encounters, and book presentations that bring creators into direct contact with the public.
- Cultivation of creativity and active participation through creative writing workshops and interdisciplinary activities that encourage dialogue, critical thinking, and cultural expression.

3. Why We Seek Sponsorships

As a non-profit organization, KELOPOS relies on the support of institutions, organizations, and individuals who believe in the value of cultural and educational contribution.

Your support enables us to:

- Organize high-quality scientific, artistic, and cultural events with free public access.
- Promote literature through book presentations and literary events that connect the public with both established and emerging writers.
- Support young researchers and artists, providing them with opportunities to showcase their work and develop their potential.

4. The KELOPOS Sponsorship Program

The **KELOPOS Sponsorship Program** offers each sponsor significant visibility within an educated, engaged, and culturally aware audience, along with the opportunity to associate their name with values such as knowledge and cultural development. At the same time, financial support to KELOPOS plays a vital role in ensuring that knowledge and culture remain public goods, freely accessible to all.

To allow each sponsor to select the level of support that best aligns with their goals and capabilities, we have developed a **tiered system of sponsorship benefits and visibility**, offering flexibility and meaningful returns.

Platinum Sponsor – €10,000+

- Logo on all event materials and annual activities
- Mention as “Principal Sponsor” in all press releases
- Speech/greeting or brief presentation at at least one annual event
- Premium logo placement on the website
- Thank-you post on social media
- Commemorative plaque
- Tailored CSR collaboration
- Invitations to all events

Gold Sponsor – €3,000+

- Logo on all events and printed materials
- Visibility on the website
- Mention on social media
- Invitations to all events

Silver Sponsor – €2,000+

- Logo on specific activities
- Thank-you post on social media
- Invitations to major events

Bronze Sponsor – €1,000+

- Visibility on the website
- Mention on social media

KELOPOS Supporter – from €300+

- Logo included in the list of supporters on our website